

# PRODUCTS & SERVICES DIRECTORY LISTINGS

## Directory Listings Sell Products and Services!

- ◆ 15th Annual Edition is coming. Don't miss it!!
- ◆ Optional color logo.
- ◆ The GUIDE was created BY vendors, FOR vendors!
- ◆ Be a part of the **best DR & BC Directory ever!**
- ◆ \$280 buys you a Premium Listing.
- ◆ 40,000 copies, Online and e-GUIDE Marketplace!

### BENEFITS OF DIRECTORY LISTINGS

- > The listings may be purchased separately **or** may be complimentary with the purchase of a Display Ad.
- > Listings purchased may be submitted on page 2 of this form, *or you can save 20% off the standard price by submitting Directory Listings online!*
- > Directory listings are organized by category; see list of categories attached.
- > Listings included FREE in **DISASTER-RESOURCE.COM** (August, 2010 – July, 2011)
- > Optional 4-color logo in both print and online: *excellent, high-visibility for only \$125 extra per listing!*
- > A FREE hot link to your web site and an email link
- > A FREE listing in the Web Links Directory featured in the **2010/11 DISASTER RESOURCE GUIDE**
- > Opportunity to participate in Literature Displays at conferences and expositions
- > Your company featured in "The Marketplace" in the **Continuity e-GUIDE** newsletter

Listing Type	Standard Price	Save 20% - Submit Online
Value Listing (15 lines – BEST Value!)	\$500	\$400
Premium Listing (9 lines)	\$350	\$280
Basic Listing (6 lines)	\$300	\$240
Simple Listing (4 lines)	\$250	\$200
Additional Lines (each)	\$ 30	\$ 24

#### Free Listings for Display Advertisers

<b>Full Page</b>	2 Premium Listings
<b>Two Thirds Page</b>	1 Premium Listing
<b>One Half Page</b>	1 Premium Listing
<b>One Third Page</b>	1 Basic Listing
<b>One Sixth Page</b>	1 Simple Listing
<b>One Twelfth Page</b>	1 Simple Listing
<b>Meet the Pros</b>	1 Simple Listing
<b>Unique Products</b>	1 Simple Listing
<b>What's New!</b>	1 Simple Listing
<b>Quick Tab Profile</b>	1 Simple Listing

## Sample Value Listing

Only \$27 per line!

- 1 **DISASTER PLANNING TECHNOLOGY**
- 2 123 State Street
- 3 Los Angeles, CA 90001
- 4 Tel: (213) 547-3128 Fax: (213) 547-5235
- 5 www.dpt-worldwidellp.com
- 6 info@dpt-worldwidellp.com
- 7 DPT provides management consulting
- 8 services and customized business
- 9 impact analysis, plan development and
- 10 implementation. Specializing in supply
- 11 chain continuity & multi-national risk
- 12 assessments. Our team has provided
- 13 Fortune 500 clients with reliable and
- 14 on-budget analyses. Backgrounds are
- 15 public & private.